

CASE STUDY

Archstone Oral & Facial Surgery



At [Archstone Oral & Facial Surgery](#), Dr. Dela Rosa strives to provide exceptional care while standing out in a competitive market. To enhance their online presence and attract high-value patients, they partnered with RevenueWell, a leader in dental marketing solutions.

“From the start, their team demonstrated professionalism and a strong understanding of our business goals. It made the entire process seamless,” shared Dr. Dela Rosa.

Simplifying Digital Marketing for Growth

Before partnering with RevenueWell, managing digital marketing alongside running a busy practice felt overwhelming. Existing advertising efforts didn’t yield measurable results, leaving room for improvements. RevenueWell stepped in with a comprehensive suite of solutions, including SEO, social media management, Launch Ads (PPC, Google Ads, Paid Search), and website design, to help Archstone achieve measurable success.

“RevenueWell’s tailored strategies aligned perfectly with our practice goals, ensuring campaigns were not only effective but easy to manage,” Dr. Dela Rosa explained.



Launch Ads (PPC, Google Ads, Paid Search): Generating Immediate Leads

Archstone struggled to generate immediate patient inquiries and turn leads into appointments. RevenueWell’s Launch Ads service, encompassing PPC, Google Ads, and paid search advertising (different names for the same service), provided targeted, impactful campaigns that delivered quick results.

“The Launch Ads service has been a game-changer for our practice. We saw immediate attention and new patient leads,” Dr. Dela Rosa shared.

Key Outcome:

- Decreased cost-per-lead (CPL) by **21%**, making every marketing dollar count.

SEO Services: Increasing Visibility and Organic Growth

Before RevenueWell's SEO services, Archstone's website lacked visibility, limiting their ability to attract patients organically. RevenueWell optimized their website, resulting in a steady flow of new visitors and leads.

"RevenueWell's SEO services have greatly improved our online visibility. We've seen a steady increase in traffic and conversions," said Dr. Dela Rosa.

Key Outcomes:

- Organic traffic increased by **49.7%**.
- Organic leads grew by **72%**.

Social Media Management: Building Credibility and Engagement

Archstone's inconsistent social media presence limited their ability to connect with potential patients. RevenueWell crafted engaging, relevant content that resonated with their audience and enhanced their brand presence.

"The social media management service helped us establish a strong presence on multiple platforms. The engaging content resonated with our audience, boosting credibility and interaction," said Dr. Dela Rosa.

Key Outcome:

- Engagement rates increased by **60%**, driving more meaningful connections.

Website Design: Modernizing the Patient Experience

Archstone's outdated website was not aligned with their vision of professionalism and patient care. RevenueWell redesigned the site, creating a sleek, user-friendly experience.

"Our new website reflects our professionalism and has been instrumental in improving patient interactions. The process was smooth and collaborative,"

– DR. DELA ROSA DDS, MD

The Results

By partnering with RevenueWell, Archstone Oral & Facial Surgery achieved measurable growth across multiple digital channels:

49.7%

Increase In Organic Traffic

72%

Increase In Organic Conversions

60%





Increase In Social Media Engagement

21%

Decrease In Cost-Per-Lead (CPL)

Results as of September 30, 2024. Results may vary from client to client based on specific practice goals, market conditions, and other factors.

Services Utilized:

-  Website Design
-  Search Engine Optimization
-  Advertising
-  Social Media

Why RevenueWell?

Archstone chose RevenueWell for its expertise in the dental industry, data-driven approach, and ability to deliver measurable results.

"We partnered with RevenueWell because they deeply understood our needs. Their team made digital marketing manageable, effective, and tailored to our goals," said Dr. Dela Rosa.

Ready to See the Results for Yourself?

Discover how RevenueWell can transform your practice and help you grow. [Contact us today](#) to learn more!



"RevenueWell delivered real results and helped us achieve movement where it mattered most—our patients,"

– DR. DELA ROSA DDS, MD